

# SPONSORSHIP PACKAGES

**PULIREASIA**  
**CLEANING SOLUTIONS EXPO**  
 24 – 26 March 2009 • Suntec Singapore



## i) Sponsorship Packages for Platinum / Gold / Silver / Bronze Sponsors

SPONSORSHIP ENTITLEMENTS	PLATINUM	GOLD	SILVER	BRONZE
<b>MARKETING, PROMOTIONAL AND NETWORKING BENEFITS</b>				
Full colour advertisement in the show directory	Full page A4 spread	½ page A4	¼ page A4	-
Corporate logo <b>on cover</b> of show directory	✓	✓	✓	✓
Corporate profile printed in show directory	200 words	100 words	50 words	30 words
Corporate logo/name on all promotional materials	✓	✓	✓	✓
Corporate logo on event website	✓	✓	✓	✓
Corporate profile on event website	200 words	100 words	50 words	30 words
Hyperlink to your website	✓	✓	✓	✓
Free mailing to your list of contacts (telesales support if nec)	✓	✓	✓	✓
Advertorial in monthly e-newsletter	✓	✓	-	-
Banner advertisement on event website	✓	-	-	-
Post event report	✓	-	-	-
<b>EVENT- FOCUSED BENEFITS</b>				
Engagement at the conference	20-minute Speech	Moderator and/or Panelist	Panelist	-
Corporate logo within conference venue	✓	✓	✓	✓
Complimentary passes to the conference	20	10	5	3
20% discount off additional conference registrations	✓	✓	✓	✓
One item corporate distribution at conference	✓	✓		
Complete (confidential) conference delegate list	One-time use	One-time use		
<b>TOTAL INVESTMENT VALUE</b>	<b>S\$28,000</b>	<b>S\$18,000</b>	<b>S\$10,000</b>	<b>S\$5,000</b>

For further details, please contact Mr. Tony Chan at DID: 6393 0204 or email [tonychan@mpinetwork.com](mailto:tonychan@mpinetwork.com)

*Note: Sponsors are to adhere to deadlines and specifications spelled out by the organisers in providing all materials e.g. corporate logo, company write-ups, corporate gifts and literature. Organizers are not responsible for late submissions and/or wrong promotional soft copies by Sponsor.*

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## ii) Sponsorship Packages for Networking Functions – Lunch / Cocktail / Coffee Break Sponsors

SPONSORSHIP ENTITLEMENTS	LUNCH	COCKTAIL	COFFEE BREAK
<b>MARKETING, PROMOTIONAL AND NETWORKING BENEFITS</b>			
Full colour advertisement in the conference directory	✓ ½ page A4	✓ ½ page A4	-
Corporate logo conference directory	✓	✓	✓
Corporate in conference directory	30 words	30 words	30 words
Corporate logo / name on all other promotional materials	✓	✓	✓
Corporate logo on event website	✓	✓	✓
Corporate profile on event website	30 words	30 words	30 words
Hyperlink to your website	✓	✓	✓
Free mailing to your list of contacts	✓	✓	✓
Banner advertisement on event website	-	-	-
Post event report			
<b>EVENT- FOCUSED BENEFITS</b>			
Engagement at sponsored option	Welcome Address	Welcome Address	-
Corporate logo in event venue	✓	✓	✓
Complimentary passes to the conference	10	10	1
20% discount off additional conference registrations	✓	✓	✓
Corporate profile printed in delegate folders	30 words	30 words	30 words
Distribution of corporate gifts and company literature	✓	✓	-
Complete (confidential) conference delegate list	✓	✓	
<b>TOTAL INVESTMENT VALUE</b>	<b>S\$18,000 / day</b>	<b>S\$18,000 / day</b>	<b>S\$10,000 / day</b>

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## iii) Sponsorship Packages for Branding

SPONSORSHIP ENTITLEMENTS	EVENT BAGS	EVENT LANYARDS	INTERNET KIOSK / MEETING CORNER
<b>MARKETING, PROMOTIONAL AND NETWORKING BENEFITS</b>			
Sponsoring company to provide items (Organisers could assist to provide suppliers details)	✓	✓	-
Corporate logo on sponsored items	✓	✓	✓
Corporate profile printed in show directory	30 words	30 words	-
Corporate logo / name on all promotional materials	-	-	-
Corporate logo on event web site	✓	-	-
Corporate profile on event web site	✓	-	-
Hyperlink to your web page	✓	-	✓
Free mailing to your list of contacts	✓	✓	✓
Banner advertisement on event web site	-	-	-
Post event report	-	-	-
<b>EVENT-FOCUSED BENEFITS</b>			
Complimentary passes to the conference	10	-	-
20% discount off additional conference registrations	✓	✓	✓
Corporate profile printed in delegate folders	✓	✓	✓
Insertion of corporate literature and corporate gift	✓	-	-
Complete (confidential) conference delegate list	One-time use	-	-
<b>ONSITE BENEFITS</b>			
Logo on site of 9 x 3 = 27 sqm booth space	-	-	✓
<b>TOTAL INVESTMENT VALUE</b>	<b>S\$18,000</b>	<b>S\$10,000</b>	<b>S\$5,000</b>

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